



For Immediate Release

**BMAT and COSCAP announced today their plans to revolutionize music monitoring in the Caribbean with BMAT's cutting-edge *Vericast* technology**

Barcelona, 2 July 2009. Following the World Copyright Summit 2009 in Washington, DC, music software technology company BMAT announced their partnership to monitor all radio, tv, and internet broadcasts using BMAT's *Vericast* technology. Starting in July 2009, COSCAP will begin initial music monitoring in Barbados with plans for expansion throughout the Caribbean later in the year.

*Vericast* is a powerful, lightweight, yet extremely robust audio recognition technology for monitoring radio, TV, Internet and live performances. The solution provides monitoring and recognition based on the analysis of raw audio that is resistant to signal alterations such as broadcast mastering effects or noisy channel degradation. With continuous and precise tracking, *Vericast* guarantees accurate emission reports, making it ideal for identifying music broadcasts.

About COSCAP

COSCAP, The Copyright Society of Composers, Authors and Publishers, is a non profit organization that represents writers, composers and publishers in Barbados. COSCAP was established to facilitate revenue for the creators and users of copyright music. It licenses the use of copyrighted music, the fees for which are turned over as royalties to the copyright authors, composers and publishers.

About BMAT

BMAT, Barcelona Music and Audio Technologies, is a music innovation company developing innovative software for the music industry. BMAT specializes in the development of audio technology software, focusing their knowledge and passion on one goal – to change the way people interact with music. Offering the latest cutting-edge technology, BMAT provides solutions for music copyright detection, music discovery and musical edutainment.

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